

30–31/august/2014

Gdansk

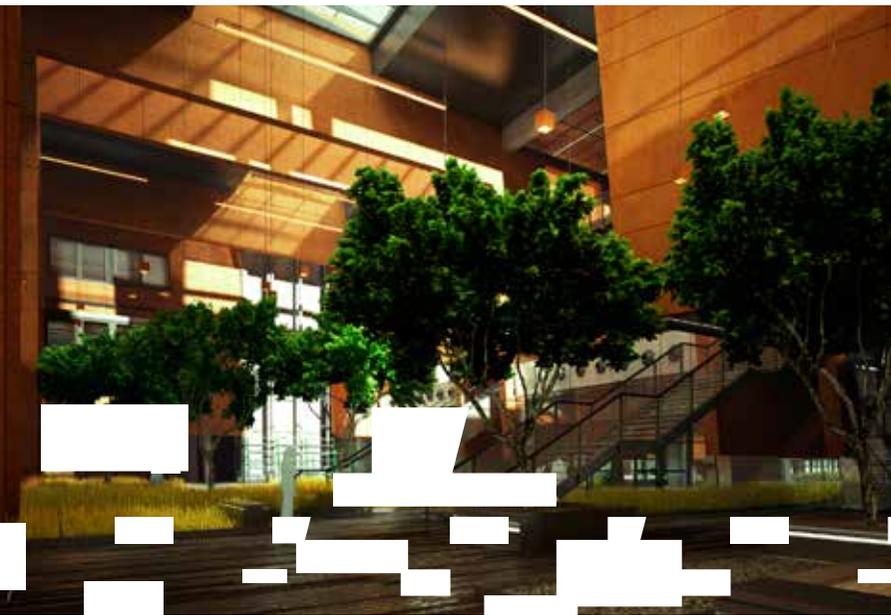


ABOUT ECS

DISCOVER HISTORY AND DECIDE ABOUT THE FUTURE

The European Solidarity Centre is more than just a museum that promotes the heritage of Solidarity and the anti-communist opposition in Poland and Europe; it is also a centre for dialogue about the contemporary world. Situated next to the Monument to the Fallen Shipyard Workers and the Gdańsk Shipyard's historical Gate No. 2, the building, with its distinct ship's hull shape, will open on the last weekend of August to become one of the most important landmarks on the culture and tourism map of Poland.

ABOUT ECS



Paweł Czarzasty | ECS Archives

Over its one thousand years, Gdańsk—a Hanseatic port and a city of many cultures and ethnicities—has gone down in history many times. Such was the case in **August 1980**, when Solidarity was born in Gdańsk's Lenin Shipyard. The changes that had begun during the August strike began the process of disintegrating the communist system to change the fate of Central and Eastern Europe and the world forever. That is why, **on the 25th anniversary of the August Agreements, 29 signatories from all over Europe—presidents, prime ministers and heads of state—signed the European Solidarity Centre Founding Act.**

In May 2011, the cornerstone for the new ECS building was laid in the presence of the Polish President Bronisław Komorowski, followed by the topping out ceremony on the building's highest point already in April 2012. Now, three years from the cornerstone ceremony, on August 30 and 31 the people of the Tri-City of Gdańsk, Gdynia and Sopot, tourists and

visitors from the world over will be able to see what lies inside the distinct structure of the building. On the 34th anniversary of the signing of the August Agreements, the Polish President will officially open the new ECS building, symbolically completing the construction process.

The heart of the new ECS building—with its symbolic address: 1 Solidarity Square (pl. Solidarności 1)—will be a permanent exhibition dedicated to the history of Solidarity, opposition movements and the transformations in Central and Eastern Europe. The building will also house a **library, reading room, archive**, a research centre, an education and training centre and creative workshop studios for young people. There will also be a place for the youngest visitors: the **fun department**—a multimedia education room for children. The ECS will be home to several non-governmental organisations. The **observation deck, restaurant, bar and café** will be available to everyone.

The institution's founders are: Poland's Minister of Culture and National Heritage, the City of Gdańsk, the local government of the Pomeranian Region, the Solidarność Trade Union and the Solidarity Centre Foundation.

OPENING OF THE EUROPEAN SOLIDARITY CENTRE

On August 30-31, 2014, on the 34th anniversary of the August Agreements, the new European Solidarity Centre will open in Gdańsk.

*The two-day celebrations will begin with **Civic Day**, when the first VIP guests, the people of the Tri-City of Gdańsk, Gdynia and Sopot and tourists visiting Pomerania will be able to enter the building for the first time.*

*August 31, in turn, will be **Anniversary Day**, when the ECS will be officially visited by the Polish President **Bronisław Komorowski**.*



OPENING OF THE EUROPEAN SOLIDARITY CENTRE

30–31 AUGUST 2014

PLAC SOLIDARNOŚCI 1 (1 SOLIDARITY SQUARE)

The ECS is a public space, a meeting place for citizens who feel responsible for the development of democracy: an area where solidarity and civic duty are put in practice – *We believe that today we can still generate civic energy from the experience of August 1980 and that the heritage of Solidarity keeps inspiring European ideas* – says Basil Kerski, Director of the ECS – *We hope we can be together over these days: Europeans, Polish people, citizens of the Pomerania Region and those who feel connected with the ethos of Solidarity.*

Founded in 2007, the ECS combines the functions of education, research, culture, a museum and an exhibition. It organises educational and civic projects, conferences and lectures, produces documentaries and video recordings, publishes books and collects archive material. The ECS is involved in organising a number of festivals and cultural projects throughout Poland. It also helps to remember those who helped Poland by awarding the Medal of Gratitude which honours people from other countries who supported the people of Poland during the difficult communist times.

The agenda of the official opening will reflect what the ECS has been doing for several years now. It was a conscious decision to not to invite international stars and hold concerts that would cost millions. **It is the people of Gdańsk, the witnesses to history and the ECS's guests that are to be the heroes on the last weekend of August.**

The two-day celebration is no accident. Civic Day will emphasise the universal nature of the Solidarity civic movement, the openness of the ECS itself and the public nature of the space in and around the new building.. **It is exactly on August 30 that everything that the ECS has been doing since 2008 will cumulate at its new headquarters at 1 Solidarity Square. Dedicated to the history of Solidarity and the transformations that took place in Central and Eastern Europe, the Permanent Exhibition will be the main protagonist. There will be workshops for children, young people and adults, debates, discussion meetings, film screenings, a presentation of the library and archive collections. The open day will also be an opportunity for the public to donate their Solidarity memorabilia.**

Not all the building's functions will be available on Opening Day yet; however, the ECS team wants to invite everyone inside on the August anniversary so that we can celebrate together. Especially since this will be the first opportunity for the public to see the remarkable architecture of the ECS's interior, to view the permanent exhibition and sit in the three-storey-high Winter Garden, which takes up the entire central part of the building.

August 31, Anniversary Day, is part of the celebrations of the anniversary of the signing of the August Agreements at the Lenin Shipyard, jointly organised by the National Commission and Gdańsk Region of the Solidarność Trade Union, the City of Gdańsk, the European Solidarity Centre and the Gdańsk Branch of the IPN Institute of National Remembrance. The celebrations will culminate in the official opening of the new ECS building by Poland's President Bronisław Komorowski. Several hundred guests from all over Europe and the United States have already confirmed their attendance.



PORTRAIT

EUROPEAN SOLIDARITY CENTRE - BEFORE THE MOVE

FROM A GANTRY CRANE TO AN UNDERGROUND PRINTING PRESS ARCHIVES

The bullet-ridden leather jacket which belonged to Ludwik Piernicki, a 20-year-old shipyard worker and victim of the December 1970 massacre; the wooden boards with the 21 demands which hung on the gate to the Lenin Shipyard during the strike of August 1980; the gantry crane, where legendary trade union activist Anna Walentynowicz worked; the desk which once belonged to Jacek Kuroń, one of the leaders of the opposition against Poland's communist regime, a gift from his wife—these are but a few of the almost 1,800 items you can see at the permanent exhibition in the new ECS building.

The cutting-edge multimedia exhibition dedicated to the history of the Solidarity will cover an area of 3000sq.m and will showcase memorabilia, photographs, video footage and audio recordings, archival documents, manuscripts, maps, underground publications, newsletters, independent art and more.

– A tiny part of the ECS collection, which contains several dozen thousand photographs and 120 running metres of archival material to date, will be presented at the permanent exhibition – admits Paweł Golak, head of the Museum, Archive and Library Department – We will use some of this material for temporary exhibitions, while every day our archive will be open to researchers, documentarians, publishers, set designers and more.

Memorabilia from the opposition times are still being collected. Zbigniew Nowek, Marek Wachnik and Piotr Kapczyński, who years ago ran the underground Alternatywy publishing house, have donated their underground offset printing press, a Soviet radio used to wire-tap the police and a bedside table with a secret compartment for illegal pamphlets. From Oslo, Norway, came the archive of Solidaritet Norge-Polen, an organisation which came to the aid of Solidarity, with items such as a unique collection of posters and one of the watches that were sold during the information campaigns about the situation in Poland. Henryka Krzywonos, a signatory of the August Agreements, donated her notebook and striker pass.



Paweł Czarzasty | ECS Archives



Paweł Czarzasty | Archiwum ECS

documents, manuscripts, maps, underground publications, newsletters, independent art and more.

100 CULTURE INSTITUTIONS AND 100 PRIVATE COLLECTORS

PERMANENT EXHIBITION

There are almost 30 persons involved in preparing the permanent exhibition, including historians, archivists and political scientists. Every exhibit must be studied, which often requires research in Poland and abroad. And so, the ECS research centre has naturally grown out of this need.

The ECS [archive](#) has Poland's largest collection of posters of "Lech Wałęsa's Team" that ran for parliament during the elections of 4 June 1989. We're only missing two!

– This was a huge project, with over a 100 culture institutions and some 100 private collectors, including as many as 50 of Solidarity's candidates in that election, supporting us in our search – says Adam Cherek, who works at the ECS Permanent Exhibition Department and is preparing a study on the subject.

The "Photos with Wałęsa," which became one of the icons of the June elections, have become the stuff of myth. ECS research has busted many such myths. For instance, it is not true that the only Solidarity candidate who lost the election was the one that didn't have his picture taken with Lech Wałęsa. It was found that there were over a dozen candidates who won in their constituencies in spite of not having a campaign poster photo with Wałęsa. A number of cases have been described with names or photos mixed up when the posters were being set for printing and other cases where the photos had been doctored.



Photo: Alojzy Bończa Tomaszewski | ECS Collection

THE WITNESSES ARE PASSING AWAY ALONG WITH THEIR STORIES

VIDEO PRODUCTIONS

– I've got a feeling that we're always racing against time. The witnesses to the Polish road to freedom are passing away along with the stories who no one else can tell us. Fortunately, we have managed to interview Anna Walentynowicz, Tadeusz Mazowiecki, or Bronisław Geremek – says Anna Maria Mydlarska, head of the Recording and Film Production Department.

Former democratic oppositionists and independent artists alike sit in front of the film camera to reminisce about people, places and events—this footage is an invaluable archival document to serve researchers and documentarians.

The ECS has 820 recordings to date, with leading participants in the events and people who played supporting roles but have not become household names. The ECS also has a vast collection of archival video footage dedicated to Solidarity, both official and independent, from Poland and abroad, at a total of over 200 hours.

The first floor of the new ECS building will house the [Media Library](#) where all the video footage will be made available as in a library reading room.

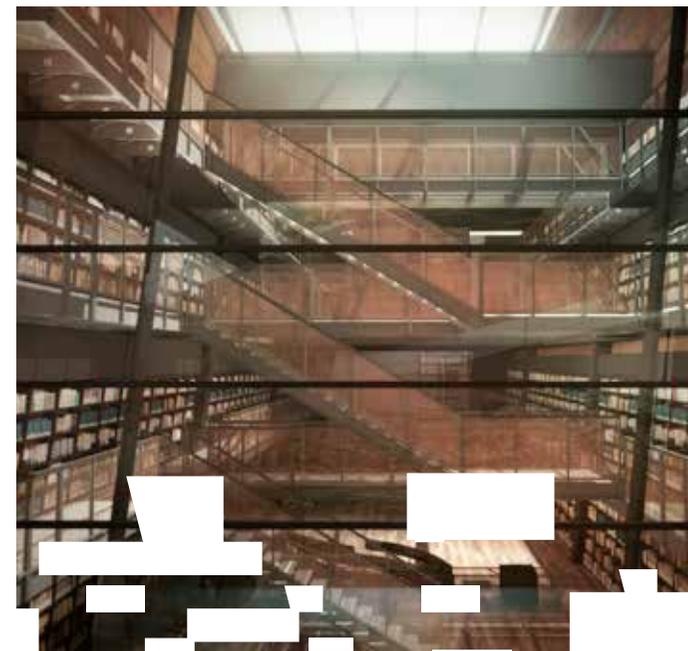
WĄSU FROM THE KŁAKSON PUBLISHING AND RESEARCH

In the Federation of Fighting Youth they called him Wąsu, he was editor-in-chief of the underground Klakson (The Horn) magazine; in the June 1989 elections he was a volunteer of the Solidarity Citizens' Committee, after the fall of communism he helped organise the Independent School Youth Union; today, he is a priest, head of the Piła Province's Salesian Archive. Father Jarosław Wąsowicz wrote his doctor's thesis on the independent youth movements in Gdańsk in 1981-1989. His dissertation competed for an academic research award and was published.

– *We honour the best dissertations by young academics on subjects related to the history of Solidarity and the opposition against communism and dictatorship, but also on the very idea of solidarity in contemporary culture* – says Dr Jacek Kołtan, head of the ECS Social Thought Department and a member of the award committee – *This way we promote research by young academics, broaden and promote knowledge.*

The award-winning books go hand in hand with the ECS's publishing mission. So far, the institution has published 46 titles. The authors come from Poland, like Ireneusz Krzemiński – *Solidarność. Niespełniony projekt polskiej demokracji* [Solidarity. The Unfulfilled Project of Polish Democracy] (2013), and from abroad, like Jeffrey C. Goldfarb – *Reinventing Political Culture: The Power of Culture versus the Culture of Power* (2012).

A library will operate at the new ECS building. The library collection is academic in nature, focusing chiefly on the history of the idea of solidarity, the civic movement and trade union, but also on politics, sociology, law, philosophy and identity – The collection consists of underground-published items from Poland and abroad in 1976-1989 – explains head librarian Gabriela Skoracka.



Paweł Czarzasty | ECS Archives

A VIEW OF EUROPE

CULTURE

THE ALL ABOUT FREEDOM FESTIVAL comments on the contemporary challenges of freedom through film, theatre, music and debate; the series of public GDAŃSK SOLIDARITY LECTURES, where scholars and thinkers look for creative references to the heritage of the Solidarity movement; the international SOLIDARITY ACADEMY, which has been teaching civic responsibility since 2005; the local YOUTH FORUM, which promotes civic attitudes; and the conference on EUROPE WITH A VIEW TO THE FUTURE, which gathers leading analysts, Eastern Studies experts, diplomats, lawmakers and journalists from all over Europe for a debate on Europe today and the challenges it faces—all these activities will take place in the new building's **amphitheatre auditorium** with 430 seats.



Photo: Grzegorz Mehring | ECS Archives

– *Poland owes a lot to Europe, but Europe also keeps receiving a spiritual and intellectual driving force from Poland, with guidelines and encouragement for innovative action* – said French political journalist and philosopher Guy Sorman during a lecture delivered in the “Ethics of Solidarity” cycle (2013).

Every August 30, this will be the venue for lectures on THE ETHICS OF SOLIDARITY, which extend the celebrations of August 1980 to add reflections by distinguished public figures from Poland and abroad, while people from all over the world (678 so far), who supported Poland in its struggle for freedom and democracy, receive the MEDALS OF GRATITUDE.

THE FUN DEPARTMENT

EDUCATION

With its youngest guests in mind, the ECS is developing the **Fun Department for our youngest visitors to play and learn under the watchful eye of educators. There are two education rooms for older children and young people. Apart from once-a-year projects, such as **Summer in the Shipyard** and **Young in the Spirit of Solidarity**, the ECS educators run regular educational workshops.**

– *Our chief motivation is the history and the idea of Solidarity. However, we develop not just children’s and young people’s knowledge but also their skills. We inspire creative thinking, develop imagination, teach teamwork, raise civic competence. We develop civic attitudes such as moral courage, concern for the common good and accountability* – explains Agnieszka Piórkowska, head of the ECS Educational Project Department.

And the lessons are not wasted. Nine-year-old Mikołaj Rozenberg – a third-grader who took part in the Winter in the Shipyard workshop—with his persuasion caused new items to be added to the ECS collection, including a strike banner from 1988, video footage from an independence rally and a brass stamp die that his grandfather Wawrzyniec, a former wireman at the Northern Shipyard, veteran of the events of 1970 and 1981, co-organiser of the protests of 1988, had kept in his drawer.



Photo: Grzegorz Mehring | ECS Archives

SOLIDARITY WITH A LOWER-CASE “S” CENTRE FOR CHANGING THE WORLD IN SOLIDARITY WITH EACH OTHER

The third floor of the new ECS building will be home to 10 non-governmental organisations. They were selected in a competition concluded this June.

– We have an obligation towards the heroes of the Polish road to freedom, to those who joined the ten-million-strong civic movement, to those for whom Solidarity is not a closed book, for whom it is a value, a generational experience and part of their identity – says Patrycja Medowska, Deputy Director of the ECS. – However, our mission is also to build a civic society and to constantly ponder over the shape of democracy. Therefore, it is our everyday job to work with NGOs for the common good.”

UNDERSTANDING AUGUST is a flagship project whose success depends on a synergy between local organisations, individuals and the ECS. This activity takes place every summer in a number of Gdańsk neighbourhoods to create solidarity with a lower-case “s” in these local communities and sustain the memory of August 1980. Over the last two years, UNDERSTANDING AUGUST was centred around Lake Pusty Staw hidden in a wood in the Gdańsk district of Stogi. Once a lively summer resort spot, it has now become forgotten. The Pusty Staw regeneration project has been supported by the inhabitants in the 2014 Citizens’ Budget. PLN 490,000 will be allocated to create a park with rare plants, roller skating and rollerblading tracks, an education route, a fitness trail, and in the future also a water organ.



ECS IN FIGURES

1 POLAND'S FIRST OPINION SURVEY
ASKING WHAT POLES THINK ABOUT
SOLIDARITY

24 TEMPORARY EXHIBITIONS

25 DOCUMENTARIES

30 OPEN LECTURES

46 BOOKS PUBLISHED

89 CONCERTS AND FILM SCREENINGS

212 CONFERENCES

654 PROJECTS FOR CHILDREN
AND YOUNG PEOPLE

678 MEDAL OF GRATITUDE LAUREATES

820 FILMS OF VIDEO FOOTAGE WITH
ACCOUNTS FROM OPPOSITIONISTS

41 900 ARCHIVAL PHOTOGRAPHS

122 000 ARCHIVAL PAMPHLETS, POSTERS
AND DOCUMENTS



ECS THE OUTLAYS

ECS BUILDING

The construction of the new European Solidarity Centre is a City of Gdańsk project, with almost half of the funding provided by the European Union. The project is managed on behalf of the City of Gdańsk by the GIK Gdańsk Municipal Investments company.

PROJECT BUDGET

PLN 231,100,000 [CA. EUR 55,000,000]

EU FUNDING

OVER PLN 107,000,000 [CA. EUR 25,500.000]

ECS PERMANENT EXHIBITION

The permanent exhibition at the European Solidarity Centre is subsidised by Poland's Ministry of Culture and National Heritage. This part of the building is the responsibility of the ECS in terms of its form and completion. The Permanent Exhibition project is delivered by a contracting consortium led by Qumak SA, selected by tender.

PERMANENT EXHIBITION PROJECT BUDGET

PLN 38,000,000 [CA. EUR 9,000,000]

ECS OPENING PROMOTION CAMPAIGN

The campaign is carried out from the joint budgets of the Construction of the European Solidarity Centre project with support funding from the European Union and the ECS's own funding.

TOTAL CAMPAIGN BUDGET

PLN 740,000 [CA. EUR 176,190]

EU FUNDING

PLN 620,000 [CA. EUR 147,620]

ECS CONTRIBUTION

PLN 120,000 [CA. EUR 28,570]



INTERVIEW

BASIL KERSKI - DIRECTOR OF THE EUROPEAN SOLIDARITY CENTRE



BASIL KERSKI

Culture manager, editor and political scientist of Polish-Iraqi heritage, since 2011 Director of the European Solidarity Centre in Gdańsk.

Studied political sciences and Slavonic studies at the Free University of Berlin. Since 1998, editor-in-chief of DIALOG Polish-German Magazine. Worked at the Berlin Branch of the German-American Aspen Institute, at the Research Institute of the German Society for Foreign Policy, at the Bundestag and the Social Research Centre in Berlin (WZB). Member of the Polish PEN Club. Author and editor of many German, Polish and Ukrainian books on historical, political and literary subjects. Mr Kerski has been often appreciated for his contribution to the development of Polish-German relations and is a recipient of such honours as the 2013 Polonicus European POLONIA Award, conferred on those who have rendered great services to the Polish community throughout the world, who support and encourage Polish-German understanding, reconciliation and co-operation in various areas.

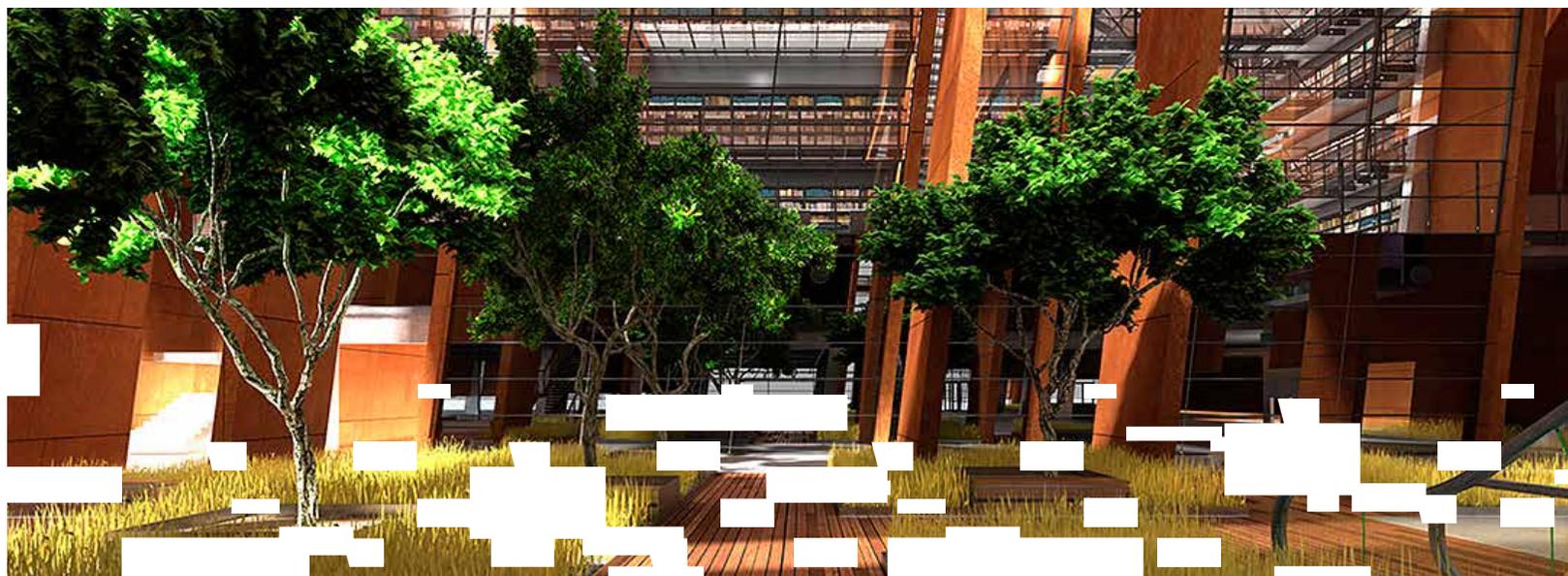
The ECS is a remarkably ambitious project, a new-formula institution. Not just a museum dedicated to the history of Solidarity and the anti-communist opposition in Poland and Europe, but also a centre for dialogue about the contemporary world. A meeting place for citizens who feel responsible for the development of democracy. This should be a place of dialogue between the history and future of Poland and the world in the spirit of the Solidarity revolution. This is the first such project in Europe.

WHAT MAKES ECS MORE THAN JUST A MUSEUM?

B.K.: The ECS founders have the ambition to create a Central European agora, a meeting place for citizens who feel responsible for the development of democracy in Europe. The ECS's mission is "Discover history and decide about the future" and follows from the conviction that democracy is not to be taken for granted. The heritage of Solidarity's peaceful revolution is an obligation towards all of Europe, including our closest neighbours. Recent months have clearly shown how important memory is, as is being aware that any permanent national and international order can only be brought by peaceful solutions. Unfortunately, no equivalent institutions have been established in Europe so far. Therefore, the ECS is entering a new dimension, as an experiment that may become an important model and a benchmark for other European countries. This is what makes the project so attractive.

DOES THE ECS'S PERMANENT EXHIBITION CARRY THIS MESSAGE AS WELL?

B.K.: Next to the Warsaw Uprising Museum, the permanent exhibition at the ECS will be the largest showcase of recent Polish history. The exhibition has been developed in the spirit of Solidarity's message of 1981: "Profoundly We Feel the Brotherhood of Our Fate." Not only do we want to teach about the history of the Solidarity revolution, but also to show it in a broader context. This is why the story is told in a way that allows every visitor to discover their own meanings and connotations. So that visiting guests from, say, Ukraine, Czech, Hungary or Germany can also find their own piece of history and identity at the ECS.



ONE OF THE ECS'S ACTIVITIES IS TO PROMOTE SOLIDARITY'S HERITAGE AND TO REMIND THE PUBLIC ABOUT ITS UNIVERSAL ASPECT. WHAT ELSE DOES THE ECS DO?

B.K.: I always say that we want to inspire debate on the condition of the open society, on the identity of democratic communities, on the problem of social justice. That is why our research and publishing activity is so important. It extends from reaching out with the history of opposition movements, through publishing analyses of civic movements, to publications on the contemporary challenges of democracy, especially in Central and Eastern Europe.

We are also networking with European institutions, organising symposia dedicated to our common European history, conferences and debates to explain the challenges of Europe's democratisation processes.

Education is one of our most important activities. This is why projects dedicated to children and young people are such a large part of the ECS agenda. Our exhibition is not only about commemorating, but also educating. The children's room is a material example of this agenda.

In our changing world, education is a cross-generational challenge. The most important experience we want to convey in our education agenda, addressed to all

generations, is that Poland has achieved its greatest success as a country with a culture of compromise. As a country that has changed through a peaceful revolution. At the same time, it will be a big challenge in the coming years to maintain, in fact to rebuild, the openness and tolerance in us, the people of Poland—the openness and tolerance which were our strength when we regained our independence.



WHAT'S SPECIAL ABOUT THE PERMANENT EXHIBITION?

B.K.: The way we want to reach out to everyone with our history and how we want to draw attention to promoting universal values in Europe and throughout the world. We are not just focusing on the 1980–1989 Solidarity revolution. Our story also has its international, even multi-cultural denouement. We demonstrate that the political map of Europe changed not only as a result of the 1989 revolutions. It changed not only because of the Round Table in Poland and the fall of the Berlin Wall. Other key moments in the transformation included the collapse of the Soviet Union in 1991 and the establishment of new countries, such as Ukraine and Belarus. This part of the exhibition evokes the traditions of the anti-totalitarian and independence movements in our eastern neighbours, something that is little-known in Poland or elsewhere in Europe. We have also been set on evoking the fall of Yugoslavia as a part of our experience of Europe's profound changes after 1989.

The exhibition also includes a two-showcase epilogue. The first one, "Solidarity. The Adventures of an Idea," is dedicated to the notion of solidarity and its contemporary meanings; the second, "The Fun Department," is an interactive exhibition for our youngest visitors. This is also the most material expression of our other fields of activity. We will open the Fun Department to the kids already in 2014, while the exhibition dedicated to the philosophy of solidarity will open in 2015 .

AND THIS IS WHAT THE NEW ECS BUILDING IS ALL ABOUT?

B.K.: Yes. That is why I believe that the European Solidarity Centre will be one of the most important venues on the historical, cultural and intellectual map of Poland and Europe. In fact, the building itself is an inspiring design of art, reminiscent of more than just the shipbuilding industry. On the one hand, it introduces us into a multi-faceted historical space: the space of Solidarity's history, but also that of the old Klawitter, Imperial and Schichau Shipyards. On the other hand, the rusty colour of the ECS walls is somewhat reminiscent of the colour of Prussian brick and is a reference to Gdańsk's 19th century architecture. I think that everyone can discover their own meanings in the ECS space. You are more than welcome to visit us. I hope that we will meet at the opening of the European Solidarity Centre on August 30 and 31.





PROMOTION CAMPAIGN

Photo: Jerzy Kośnik | ECS Collection

THE ECS IN AN UNCONVENTIONAL FORM

Installations along main roads and popular leisure spots in Gdańsk, stencilled signs and billboards with the ECS building's distinct outline are just some of the elements of the August promotion campaign prior to the opening of the European Solidarity Centre. There will also be an ECS tram, as an invitation to visit the building at 1 Solidarity Square all year round.

The European Solidarity Centre wants to pique the interest of both locals and visitors with a promotional campaign in the Tri-City of Gdańsk, Gdynia and Sopot where, next to traditional advertising media, it has entered the city space with unconventional forms of advertising.

– We want to intrigue the public, get them interested in our distinctive building and in the ECS's work which will provide its contents – says Aleksandra Dulkiwicz, head of the PR Department and Press Office – That is why we are going out with our invitation into the urban space, to be close to the people of Gdańsk, Sopot and Gdynia.

Prior to the opening of the ECS, installations will appear in Gdańsk with the motif of the shape of the building at 1 Solidarity Square (pl. Solidarności 1). It will also be easy to find the way to the ECS itself—the sidewalks will have eye-catching stencilled marks which will point the way to the new building. **People walking along the Long Riverfront (Długie Pobrzeże) will also see invitations to the ECS.** The campaign will additionally feature external media such as billboards and citylights, as well as advertising in the press, radio, television and, of course, the Internet.



The message in the media has been abbreviated to a minimum. It focuses most of all on one of the most important events in the institution's history: its opening weekend. It also shows the ECS's different target groups. *– We would love to welcome everybody inside our building as the European Solidarity Centre is a creative and friendly space and offers many attractions for various groups of society – says Aleksandra Dulkiwicz.*

An archival photo of Jack Nicholson with a Solidarity badge in his lapel, taken by photographer Jerzy Koźnik in Cannes, is a reminder of Solidarity's international dimension, as well as being one of the photographs shown at the ECS's permanent exhibition.

You will be welcomed to the ECS opening weekend by faces of young people, an iconic picture of Lech Wałęsa and a smiling grandmother. All this captioned with the names of the permanent exhibition's rooms: **THE BIRTH OF SOLIDARITY, SOLIDARITY AND HOPE, THE ROAD TO DEMOCRACY, THE TRIUMPH OF FREEDOM.**



– The support from the city institutions and the ECS has allowed us to enter the city space with minimum funding—continues Aleksandra Dulkiewicz – Our unconventional campaign is based on free access to the media made available by the city of Gdańsk.

The campaign brings together the EU-funded promotion measures run by the City Office in Gdańsk, with a PLN 620,000 [ca. EUR 147,620] promotion budget, and the ECS's own efforts in line with the 2013-2017 ECS Brand Communication Strategy adopted at the turn of this year. The



funding for unconventional marketing comes from the ECS's budget and amounts to PLN 120,000 [ca. EUR 28,570]. In total, the cost of the month-long campaign, which importantly also targets tourists and visitors to the Pomeranian Region, will be ca. PLN 740,000 [ca. EUR 176,190].

The campaign's aim is to show the European Solidarity Centre to both the local community and everyone visiting Pomerania as a place to visit and spend time in a pleasant and creative way. Everyone at the ECS agrees that it is not just about history, social thinking, the idea of solidarity, research and education, but also about entertainment: film, theatre, music, various forms of art. Furthermore, it is a place for leisure, where you can have a meal, sit on the observation deck with a view of the Shipyard and the city or in the Winter Garden surrounded by inspiring architecture.

THE FOLLOWING PEOPLE
ARE IN CHARGE OF THE
INDIVIDUAL COMPONENTS
OF THE CAMPAIGN

Aleksandra Dulkiewicz

head of the PR Department and Press Office

– co-ordination, liaisons with external institutions

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Magdalena Mistat

– media plan implementation and co-ordination

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E-MAIL: M.MISTAT@ECS.GDA.PL

Magdalena Charkin-Jaszczka

– public relations

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E-MAIL: M.CHARKIN@ECS.GDA.PL

Arkadiusz Bilecki

– production and general logistics

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PROGRAM

CITIZENS' DAY

30/AUGUST/2014 saturday, new ECS building

10:00 | main entrance (behind the historic Gate No. 2 of the Lenin Shipyard)
NEW ECS BUILDING DOOR OPENING CEREMONY

10:30–19:00 | ECS interior

- INDIVIDUAL ECS PERMANENT EXHIBITION TOURS
- SUBJECTIVE ECS PERMANENT EXHIBITION TOURS
- ARCHITECTURE WALKING TOURS OF THE NEW ECS BUILDING
- PRESENTING THE NEW LIBRARY
- A VIRTUAL TOUR OF THE ECS COLLECTION
- JACK NICHOLSON, JERZY KOSNIK AND OLD CAMERAS
- ART WORKSHOPS
- MEMORABILIA COLLECTION
- SEARCHING FOR PARTICIPANTS AND WITNESSES

10:30–19:00 | area surrounding the building
AUGUST FEST | open air celebration
CHILDREN'S ZONE | family fun & games

10:30–17:00 | near the lifts in the Winter Garden (ground floor)
HOUSE PAINTERS' SOCIETY | stencil-making workshop
THE DIRTY DOZEN | graffiti and pamphlet workshop

10:30–17:00 | library (first floor)
A STORY IN PICTURES | comic strip art workshop
LIBRARY IN THE THEATRE | happening
FILM TO READ | making a video clip together

11:00–12:30 | Solidarity. The Adventures of an Idea temporary exhibition room (ground floor)
SOCIALISM WAS VERY PHOTOGENIC, UNFORTUNATELY
meet the author event and discussion | guest: Chris Niedenthal

12:00–14:00 | auditorium (ground floor)
THE ETHICS OF SOLIDARITY | Reflections on the Anniversary of the Signing of the August Agreements | guest: Gesine Schwan*

12:00–15:30 | start at the porter's box at the historic Shipyard Gate No. 2
WE CAN DO MORE TOGETHER | Live action role-playing family game

12:00–15:30 | library (first floor)
NOT JUST ABOUT FREEDOM | Creative thinking workshop

13:00–14:30 | Solidarity. The Adventures of an Idea temporary exhibition room (ground floor)
ABOVEGROUND SATIRIST FOR THE UNDERGROUND SOLIDARITY
meet the author event and discussion | guest: Jacek Fedorowicz

14:00–15:00 | John Paul II Room (first floor)
Presentation of Merit for Polish Culture badges to the builders of the Monument to the Fallen Shipyard Workers of 1970 in Gdansk*

15:00–16:00 | auditorium (ground floor)
„1989” | documentary screening

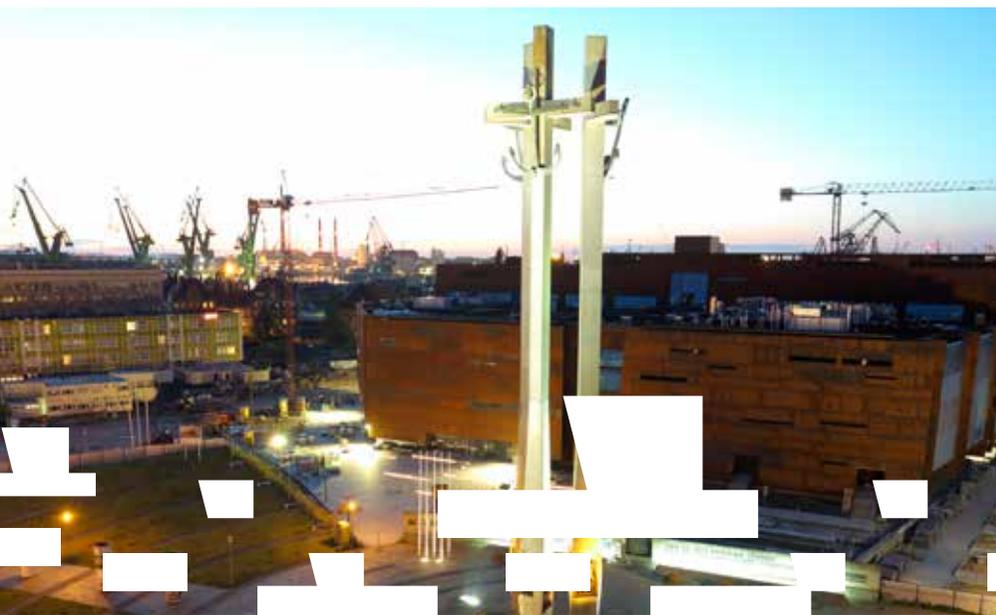


15:00–16:30 | auditorium (ground floor)
AUTHORITIES | meeting and discussion | guest: Janina Ochojska

17:00–19:00 | Solidarity. The Adventures of an Idea temporary exhibition room (ground floor)
SOLIDARITY AND THE NEW POLITICAL CULTURE | debate
guests: Shana Penn, Ivan Krastev, Ireneusz Krzemiński,
Sławomir Magala i Mykoła Riabczuk

19:00–21:00 | auditorium (ground floor)
„ARAM” | premiere of documentary about Arkadiusz Rybicki*

21:00–24:00 | ECS interior
ECS AFTER HOURS



ANNIVERSARY DAY

31/AUGUST/2014 sunday, from 11.00 AM

- **HOLY MASS** | St. Bridget Church, 17 Profesorska Street
- **PLACEMENT OF FLOWERS** | Historic Gate no. 2 of the Lenin Shipyard, Doki Street
- **ANNIVERSARY CELEBRATIONS** | BHP Hall
organizers: Solidarity National Commission and Solidarity Regional Board, the City of Gdańsk and the European Solidarity Centre, the Institute of National Remembrance branch in Gdańsk
- **15:00 | PLANTING OF THE OAK OF FREEDOM BY BRONISŁAW KOMOROWSKI, THE PRESIDENT OF THE REPUBLIC OF POLAND** | next to the BHP Hall
- **VISITING THE NEW ESC BUILDING BY BRONISŁAW KOMOROWSKI, THE PRESIDENT OF THE REPUBLIC OF POLAND** | the new ESC building, Solidarity Square 1
- **TOURS OF THE PERMANENT EXHIBITION** | the new ESC building, Solidarity Square 1



INVITATION

Dear Guests,

It is my great satisfaction and pleasure to inform you that **on 30–31 August 2014, on the 34th anniversary of the August Agreements, the new European Solidarity Centre will open in Gdańsk. This contemporary cultural institution commemorates our greatest civic success: the victory of Solidarity.**

The official opening of the ECS, under the honorary auspices of Poland's President Bronisław Komorowski, will continue over the last two days of August.

Solidarity was a civic movement; that is why we want to celebrate August 30 as **Civic Day**. We want to spend this day together: the people of Europe, Poland, the Region of Pomerania and those who feel connected with the ethos of Solidarity. All of us will enter the new building at 1 Solidarity Square together to see the activities performed on a daily basis by the ECS.

On August 31, which is the anniversary of the signing of the August Agreements at the former Lenin Shipyard in

Gdańsk, we will celebrate **Anniversary Day**, when the new ECS building will be officially visited by Poland's President Bronisław Komorowski.

This festive August anniversary will coincide with the 75th anniversary of the outbreak of World War II. The traditional commemoration with Poland's highest state officials is scheduled for **September 1** at the historical Westerplatte Military Transit Depot in Gdańsk. Mr Joachim Gauck, the President of the Federal Republic of Germany, has announced his participation in this year's event.

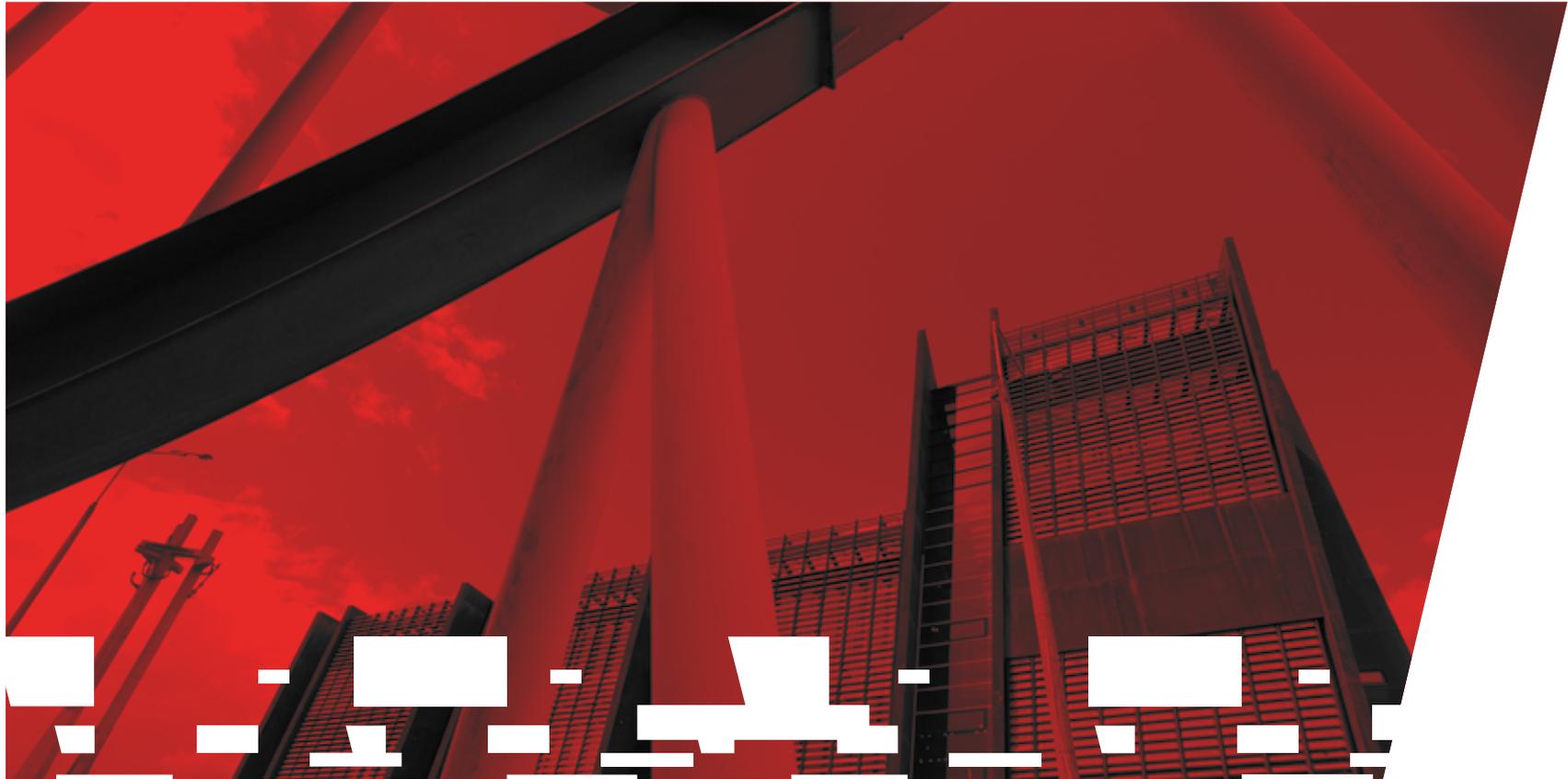
It will be our great pleasure if you accept our invitation to the ceremonies of the official opening of the European Solidarity Centre on 30–31 August 2014 and stay with us to commemorate the 75th anniversary of the outbreak of World War II.

I trust that we will meet at the European Solidarity Centre in Gdańsk!



Basil Kerski

Director, European Solidarity Centre



ACCREDITATION



ACCREDITATION FOR JOURNALISTS

Please find a system for the accreditation of journalists for the official opening of the European Solidarity Centre at www.ecs.gda.pl.

PRESS OFFICE

We welcome all accredited journalists to our PRESS OFFICE, which we will open to members of the media on August 30 at 9:00.

You will have at your disposal:

- live transmission of the most important events of August 30 and 31
- computer workstations
- Internet access
- printer and scanner.

The Press Office is on the ground floor, across from the multi-purpose room, you can find its exact location on the enclosed map.

Press Office opening hours:

30 August | Saturday: 9:00–24:00

31 August | Sunday: 16:00–21:00

Information:

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NEW BUILDING PL.SOLIDARNOŚCI 1

**GROUND FLOOR LAYOUT
30/SIERPNIA / 2014**

- 1** HISTORICAL GATE NO. 2 OF THE FORMER LENIN SHIPYARD
 - 2** GATE I PICK UP POINT FOR TICKETS TO THE ARCHITECTURE WALKING TOURS + MEETING POINT WITH GUIDE
 - 3** GATE II PICK UP POINT FOR TICKETS TO THE INDIVIDUAL AND SUBJECTIVE ECS PERMANENT EXHIBITION TOURS + MEETING POINT WITH GUIDE
 - 4** RESTAURANT
 - 5** WORKSHOP AREA
 - 6** LIFTS | ENTRY TO THE LIBRARY AND MEDIA LIBRARY (FIRST FLOOR)
 - 7** MEMORABILIA COLLECTION POINT AND PRESENTATION OF THE ECS COLLECTION
 - 8** WINTER GARDEN
 - 9** AUDITORIUM
 - 10** "SOLIDARITY. THE ADVENTURES OF AN IDEA" TEMPORARY EXHIBITION ROOM
 - 11** PRESS OFFICE
 - 12** ESCALATOR | ENTRY TO THE PERMANENT EXHIBITION
 - 13** AUGUST FEST CHILDREN'S ZONE
 - 14** AUGUST FEST CIVIC ZONE
 - 15** AUGUST FEST CATERING ZONE
 - 16** AUGUST FEST RELAXATION ZONE
 - 17** MONUMENT TO THE FALLEN SHIPYARD WORKERS OF 1970
- i** INFORMATION POINTS
 - ♿** ENTRANCE FOR PERSONS WITH DISABILITIES

